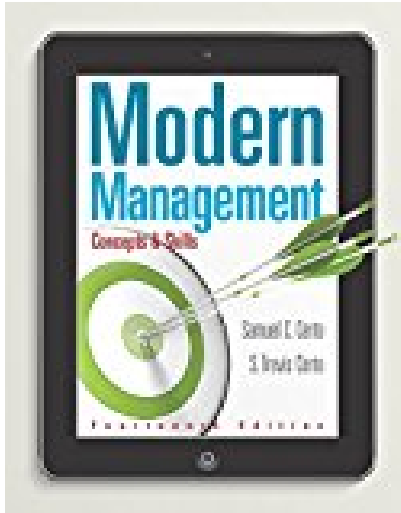


Modern Management Concepts and Skills 14th Edition - Standalone book



BOOK DETAILS

- Author : Samuel C. Certo
- Pages : 576 Pages
- Publisher : Pearson
- Language : English
- ISBN : 0133859819



BOOK SYNOPSIS

Welcome to the Book that Transforms Students into Managers! Continuing the tradition of being a concept-oriented text, the 11th edition seeks to deepen the learning experience by incorporating a skills focus. Modern Management 11e is a traditionally organized principles of management text that integrates core concepts with skill training in how to apply those concepts.

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